

Dryden Sports Boosters (DSB)
<http://www.drydensportsboosters.com/home>

November 14, 2013 at 7:00 p.m.

Dryden High School Library

PRESENT: Eric Hicks (President), Lance Cole (Vice President), Loree McOwen (Secretary), Amy LeViere (Treasurer), Don Scutt, Bonnie Scutt, Diedra Harkenrider, Jerry Goodenough, Wendy Shipman, Dawn Tordel, Jill Knout, Bryan Ford,

MINUTES TAKEN BY: Loree McOwen

#	Issue	Discussion	Action
	Welcome		
	Attendance and Approval of Minutes	Eric opened the meeting at 7:08 p.m. October minutes were approved	
	Treasurers Report <i>(see attached)</i>	Amy reported as of 10/31/13: End of month balance \$24,965.98 (\$910 designated in memory of Bill Scott) \$7300 – deposits \$1900 expenses	Report Approved
	Old Business Harlem Basketball	Wendy went to the town meeting regarding the 1/23/14 Wizards Basketball event. The show will begin at 7:00 pm with 2 intermissions. DSB will have opportunities to do food sales prior to the event (6:00-7:00 pm) and during the intermissions. Not knowing how big an event this will be it was decided that DSB will do the “inside concession” standard for food and not try to do anything out of the ordinary. A subcommittee was created to discuss food and will meet at 6:30 pm on 12/11, prior to DSBs Dec meeting.	
	Committee Report updates	<u>Concessions:</u> (see handout) Bonnie stated there have been 19 concessions so far with a total gross of \$7896.54 <u>Fund-Raising:</u> (1) <u>Raffle</u> items are to be given to Amy. Drawing will be December 20, 2013. Diedra will have tickets to hand out by 11/22. So far we have secured 9 items. \$350 value La Tourell Resort and Spa/ Ithaca (1 night stay for 2 w/ \$100 GC for the spa) \$250 value – Golf for 4 at Cornell Golf Course \$?? Season tickets for 4 to Cornell Women’s basketball \$?? Greek Peak Waterpark Passes \$60.00 2 CMOG “Make your Own Glass” Gift Certificates \$?? Hair Salon \$150.00 1 night stay at Turrett House / Dryden Bed and Breakfast \$?? Mirbau Spa / Skaneateles	

		<p>(2) <u>Secret Santa at DES is 12/7/13.</u> Diedra proposed setting a table up to sell raffle tickets. Dryden Lacrosse Club donated a license plate cover/water bottle/ travel mug to be donated on behalf of DSB to the Secret Santa Raffle.</p> <p>(3) <u>Banners for Advertisements</u> – AD Ford stated</p> <ul style="list-style-type: none"> (1) “selling” sponsorship is OK as long as no advertising is included on the banners (2) It is legally easier to do sponsorships via sports boosters (3) Electronic media cannot have advertisements (4) AD Ford proposed a 50/50 split on sponsorships w/the athletic department (AD Ford, as an agent of the school cannot solicit directly) (5) DSB would keep 100% of funds with a sub-account earmarked for the athletic department (6) Jerry will work with Brian and Lance to add how these funds will be allocated and add to Article 8 of the By-Laws, section 3. <p>(4) <u>Trifold Winter Wallet schedules</u> – Diedra stated it would cost approx. \$135 for 1000 schedules to be printed with all winter sports. She is going to approach Clarks for sponsorship. AD Ford stated advertising on this would be fine because it will not be hanging up in the school. We plan to leave them at Clarks for distribution.</p> <p>(5) <u>Sponsorship Banners</u> – They will be 3 x 5. AD Ford will look at the gym to see how many can be hung and where they can be hung. Don said sponsors with existing banners would be OK with using their current banners (no extra expense).</p> <p><u>Disbursements:</u> [Noting to report.]</p> <p><u>Membership:</u> [Noting to report.]</p>	
	<p>New Business</p> <p>Student Section:</p> <p>Pins and Letters:</p>	<p>Discussed having a “student section” available at the basketball games to get more students to come. DSB to give out blow pops/laffy taffy. Also discussed getting a sponsored “best seat in the house”.</p> <p>Bonnie packaged up all the pins and letters and gave to AD Ford to distribute. Bonnie started a database and included a letter with each packaged on who is to get what. Bonnie is getting kids caught up from last year. She ordered</p>	

	<p>DSB Insurance: Don has determined that while DSB is an approved program of the school we are not covered under their insurance due to the following statement, "booster clubs shall be considered separate and distinct legal entities". Don checked with John Bailey of Bailey Place and for \$300/yr we can get \$1M of coverage. A motion was passed to spend up to \$350 for insurance. This will be purchased by 11/20/13.</p> <p>Holiday basketball tournament: Butch is requesting \$200-\$250 for trophies to be given out at the Girls Holiday basketball tournament (Jan 3-4, 2013) DSB can do concessions for this event. There will be 4 JV and 4 Varsity teams playing. Diedra motioned up to \$250 be given to the event, Jerry 2nd, motion passed unanimously.</p> <p>Vicki Alexander Retirement: Coach Alexander is retiring after 27 years. Diedra made a motion to spend up to \$100 for a retirement gift. Motion passed unanimously.</p>	
	Next Meeting	December 11th, 2013 at 7:00 p.m., Dryden High School Library
	Adjourn	The meeting adjourned at 8:05 p.m.

 President's Signature after review